

JINGYUAN KANG

Immersive Experience Designer

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www.nbkangjingyuan.com

EDUCATION

Master of Entertainment Technology

Carnegie Mellon University

09/2021 - Ongoing Pittsburgh, PA

Bachelor of Engineering (Industrial Design)

Tongji University

09/2016 - 06/2021 Shanghai, China

WORK EXPERIENCE

Teaching Assistant - Intro to Immersive Tech

Carnegie Mellon University

09/2022 - 01/2023 Pittsburgh

Part-time Assistant

- Coached 20+ undergraduate students in developing XR experiences related to arts & culture
- Conducted workshop sessions for VR game design & Game UI design

Creative Intern - VR / Metaverse Track

Havas Health & You

06/2022 - 08/2022 New York

summer Internship

- Built a VR experience space for treating non-clinical mental issues
- Brainstormed, prototyped and pitched advertising ideas related to gaming & digital experience for pharmaceutical and wellness companies

Experience Designer / Project Researcher

Impossible Finance

11/2021 - 06/2022 Remote

Part-time Assistant

- Built 3D/2D assets & Designed guest experience in virtual gaming space with 300+ participants
- Evaluated and did research on P2E game projects based on their game mechanics, UI/UX design, and team qualifications

UI/UX Design Intern

iQIYI

12/2020 - 03/2021 Beijing, China

Full-time Internship

- Generated wireframes, mid-fi prototypes and user interfaces for web product and designed overall user experience
- Conducted heuristic evaluation and wrote reports based on current user journey of the iQiyi mobile app

SKILLS

Figma Sketch Office365

Adobe Creative Suites

Unity3D Unreal Engine Blender

Maya Substance Painter

C# Python Arduino

PROJECTS

ASTC Conference Mini-Game

01/2022 - 05/2022

Worked with **ASTC (Association of Science and Technology Centers)** as the client

- Developed a mobile game for ASTC that can inspire authentic conversations among conference attendees
- Worked as a Game Designer & UI/UX Leader

AR Creature Lab

09/2022 - 01/2023

In collaboration with creative technologists and associate producers from **Deeplocal**

- Created an AR gaming experience for one of Deeplocal's clients
- Worked as a Producer & UI/UX Engineer

PUBLICATION

Innomate: Assisting creative discussion with an intelligent visualization service system

ChinaVIS 2019

Co-author

10/2019 - 01/2020

www.researchgate.net/publication/348847962

CERTIFICATION

Google UX Certificate

Certificate ID: CNMSCMH3U6LP